

Bone Matters™ is a programme fully funded by Amgen Limited to support your patients who have been prescribed Prolia® (denosumab). It is specifically designed to assist patients with osteoporosis in receiving their 6 monthly injections of Prolia®, by providing reminder communications and lifestyle support.



Introducing Bone Matters™, a Prolia® (Denosumab) Patient Support Programme

Helping your patients keep on top of their treatment schedule, enhance their self-management, and improve their health outcomes

1 Key Benefits

- Encourages patients to take responsibility for **managing their treatment**
- Patients are getting **reliable information** about their condition and treatment
- Patients can receive **reminder communications** via a method of their choice

2 Did You Know?

- Onboarding patients to Prolia with Bone Matters™ guidance could have a **positive impact on therapy compliance**
- Recent Irish internal research shows **70% of GPs currently don't have a programme** that offers benefits such as reminders for their patients, but would welcome the availability of one¹

3 Enrolment Process is Quick & Easy

- Provide prescribed Prolia patients with a **Bone Matters™ patient brochure**
- Encourage them to enrol by either:
 - a. Visiting amgencare.ie/prolia/bm
 - b. Calling 1800-851-661
 - c. Texting 'Care Companion' to 1800-851-662

4 Providing Value to Your Patients

- **Injection scheduling reminders** – courtesy call or text message reminders to schedule their next injection
- **Calcium-rich recipes** – designed to help with bone health
- **Exercise tips** – advice curated with bone health in mind
- **Safety tips** – to help prevent falls

BONE MATTERS™



SCAN ME

Scan this code with your smart device to be taken to the **Bone Matters™** website