



CHY: 17932
CRA: 20067700
www.irishpracticenurses.ie

A NOTE FOR EMPLOYERS OF PRACTICE NURSES

Your Practice Nurse has been invited to register for the IPNA Annual Educational Conference which will take place on 14th/15th October 2016 in Dublin.

Why your Practice Nurse will want to attend

- Practice Nurses are remarkably and consistently dedicated to pursuing their CPD.
- Practice Nurses thrive in the atmosphere of professionalism, collaboration and learning that the IPNA Conference provides.
- Practice Nurses frequently report that IPNA Conferences renew their enthusiasm for their job and inspire them to strive for excellence in their daily work.

Benefits to your practice and Return on Investment

The low registration fee and comprehensive programme that's led by highly qualified expert speakers' means that the IPNA Conference offers Practice Nurses significant CPD opportunities at exceptional value.

Whether through facilitating time off, or paying their registration fee, (or both!) your investment will come back to your practice in the form of:

1. Improved patient care

Hearing about current healthcare statistics and future trends, improved treatments and new ways of providing care allows Practice Nurses to be better health educators to their patients, which in turn helps enhance patients' health literacy and their ability to manage their own health better.

2. Higher productivity and performance

There is consistent evidence of the value Practice Nurses contribute to the efficiency of general practice and the quality of care provided to patient populations. See examples on the IPNA website, www.irishpracticenurses.ie Role of the Practice Nurse page, scroll down and click on 'audits and research'.

3. New connections

The IPNA Conference provides delegates with plenty of opportunity to connect with other healthcare professionals, service providers and important stakeholders in the health sector through Question and Answer sessions, introductions and networking, discussion time and face to face meetings.

4. Increased work satisfaction and employee retention.

Practice Nurses frequently cite study leave and time to pursue further education as being top of their wish list at work. By encouraging and supporting their efforts to maintain their professional development, and by facilitating your Practice Nurse's attendance at educational events you can help your practice to retain these high performers, ensure stability and continuity for your patients and enhance the holistic care they receive from a healthcare professional who knows their life story and health history.